

Autonomous Vehicles Deployment in Cities

(Discussion notes)

Prof. Jinhua Zhao

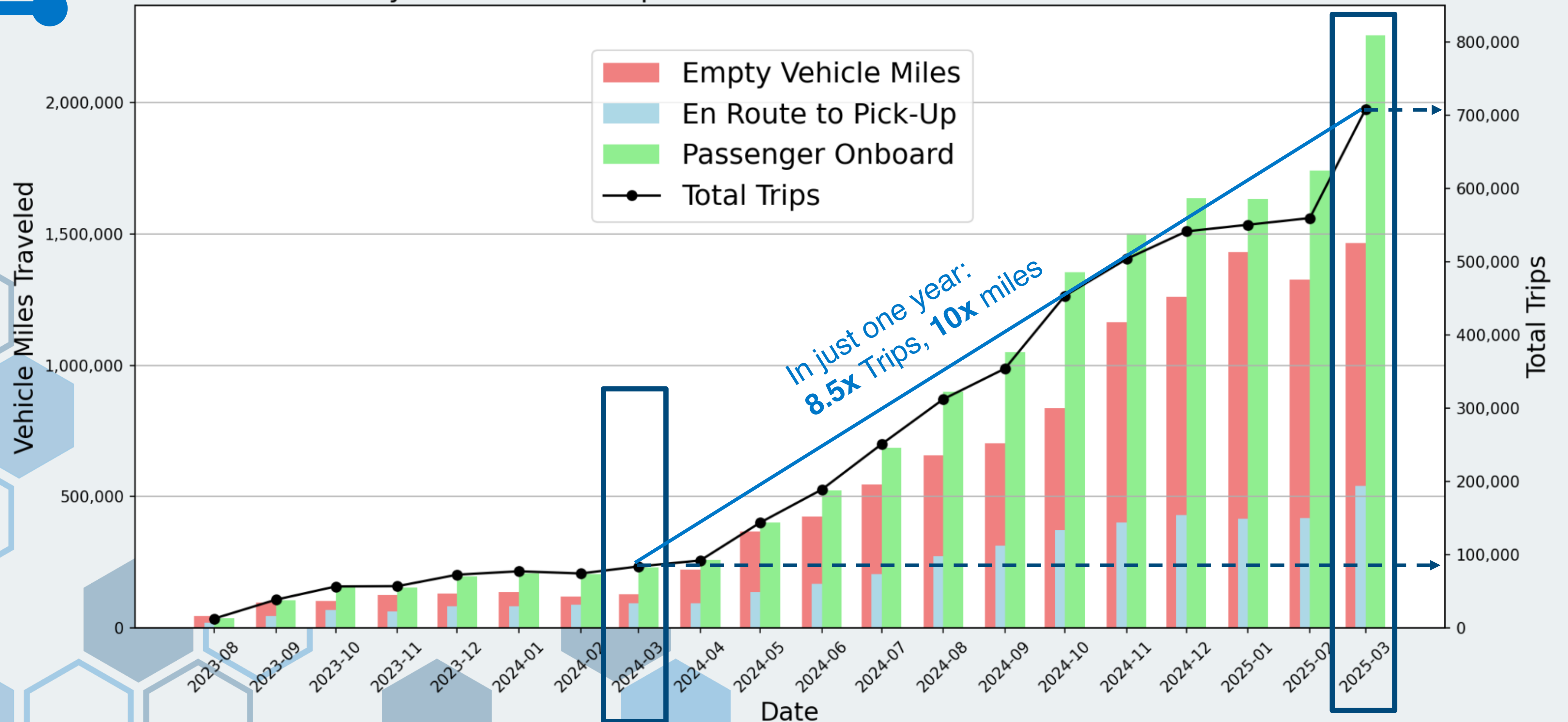
Automation in

- Public Transit
- Fleet Based Shared Service
- Privately Owned Cars

1. Measuring the right thing

Growth of Waymo in San Francisco

Monthly vehicle miles traveled by **Waymo vehicles in commercial service**



$$\text{P to V Ratio (PVR)} = \frac{\text{Contribution to Society (Total Passenger Miles)}}{\text{Cost to Society (Total Vehicles Miles)}}$$

In terms of PVR, Can AV be better than...?

1. Private owned vehicles

2. Uber/Lyft/Taxi

3. Dial-a-ride

4. Suburban buses

5. Urban buses

6. Subway

Specific time

Specific location

Passenger to Vehicle Ratio

Waymo today

vs.

Waymo after 10x

2. Uber vs. Waymo

Incentivize
Behavior

Dictate
Behavior

When we have 100% control,

1. Dynamic bus lane
2. Precise pickup dropoff
3. Dynamic parking
4. Speed limit vs. speed variation
5. AV as traffic controller
6. Congestion pricing —> direct routing
 - Routing to reduce congestion
 - Routing to reduce CO2 emission
 - Routing to reduce crashes
 - Routing to maximize profit

3. *AV* and Human Agency

Levels of decision making

High level:
single vs. pooling;
destination choice;
ownership choice

Mid level:
route choice;
departure time
choice

Low level:
Acceleration,
deceleration,
change lanes

“The Agency Frontier
— where human preference and
machine intelligence meet.”

Fully human

A variety of middle points

Fully machine

Spectrum of human vs machine decision making

Operation scenarios

Emergency
(large scale)

Emergency
(small scale)

Accidents

Events

Normal

“The Command Matrix
— the right actor in charge for
each scenario.”

consumers

operators

car makers

authorities

Decision-making parties

4. States write the Law

Cities bear the consequences

Deja Vu of Disruption

Uber and SF battle 10 years ago

Waymo much friendlier

Two Compelling yet Conflicting Principles

States' Arguments

Streamlined

Scalable

Uniform

Cities' Arguments

Context Matters

Consequences Are Local

Livability

Congestion

Public transit

Local enforcement

Equity goals

Fear of Preemption Creates
a Cycle of Inaction:
A self-fulfilling trap

States write the Law

Cities bear the consequences

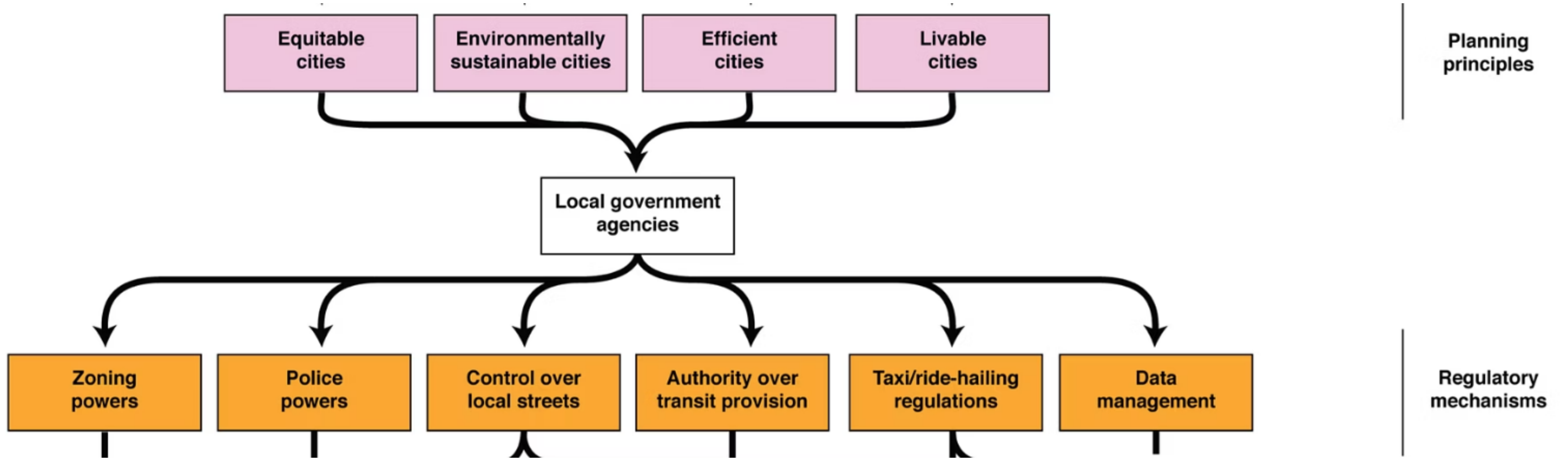
Three Postures of Cities in AV Deployment

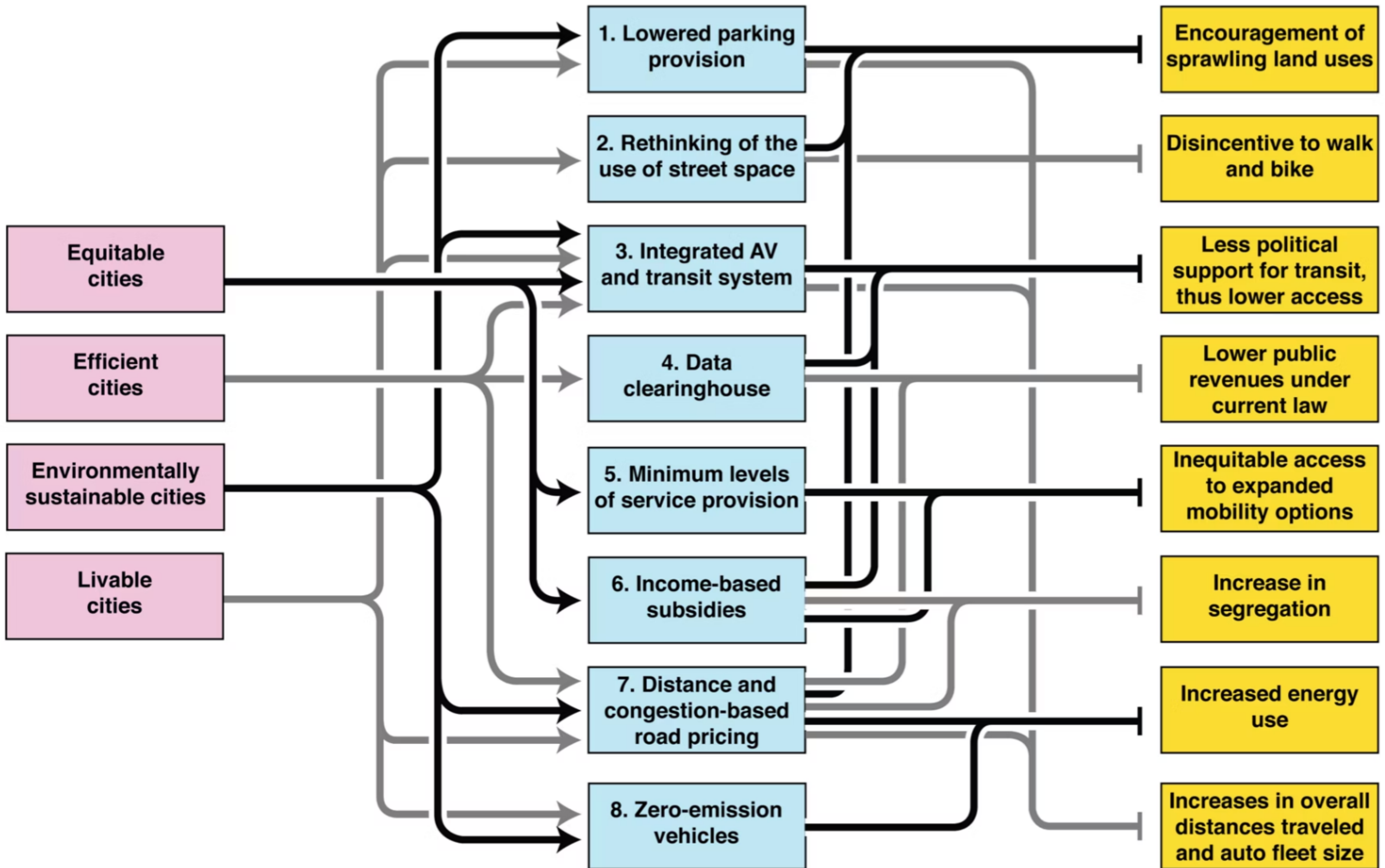
The City as Regulator

The City as Enabler

The City as Co-System Designer

5. Are Cities Able to Manage AVs?





Policies for Autonomy: How American Cities Envision Regulating Automated Vehicles

by Yonah Freemark¹ , Anne Hudson²  and Jinhua Zhao^{2,*} 

Methods

Survey of a representative sample of officials in large American cities.

Population

All US cities ("places")
with population
>100,000
 $n = 307$

Their top officials
in (a) planning;
(b) transportation
 $n = 614$

Contact

Emails and
phone
calls

Sample* (full responses)

(a) 71 planners;
(b) 69 transportation
officials

Representing
120 total
cities (39%)

* No significant difference ($p < 0.05$) on covariates between sample and population.



Cities being surveyed



For each policy, please assess

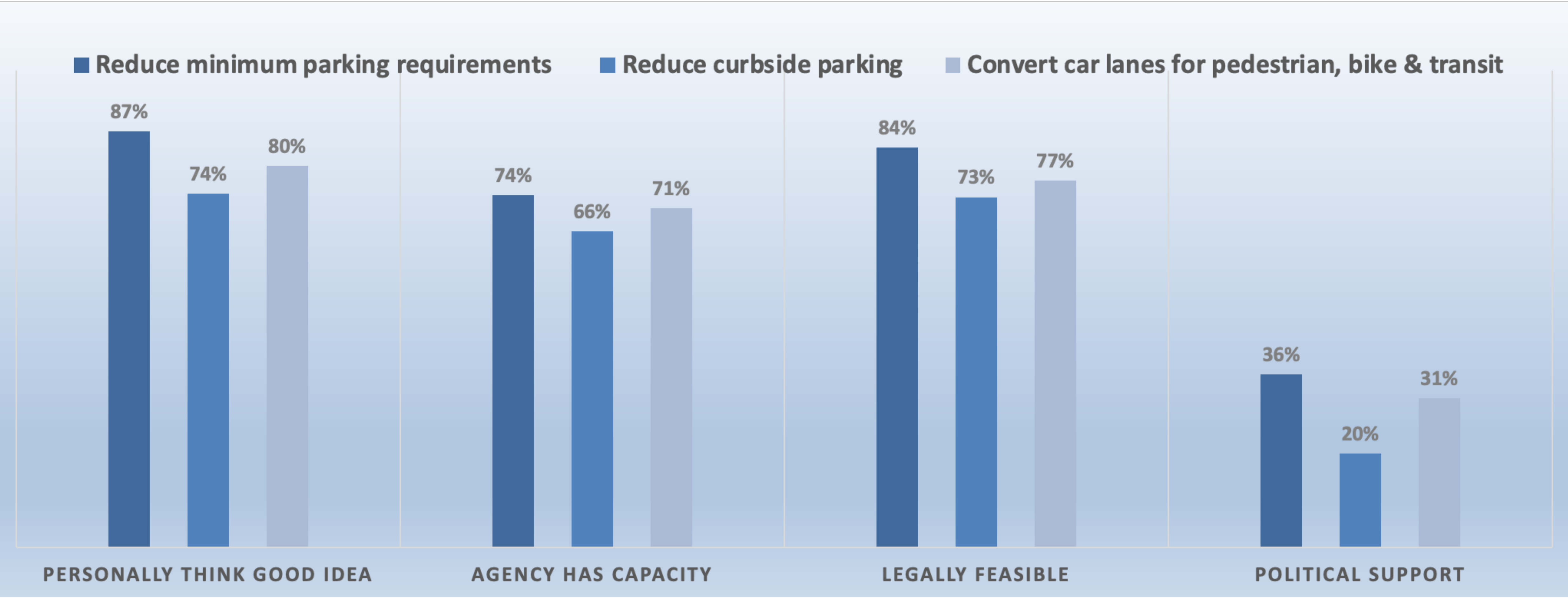
A. Personal support

B. Bureaucratic capacity

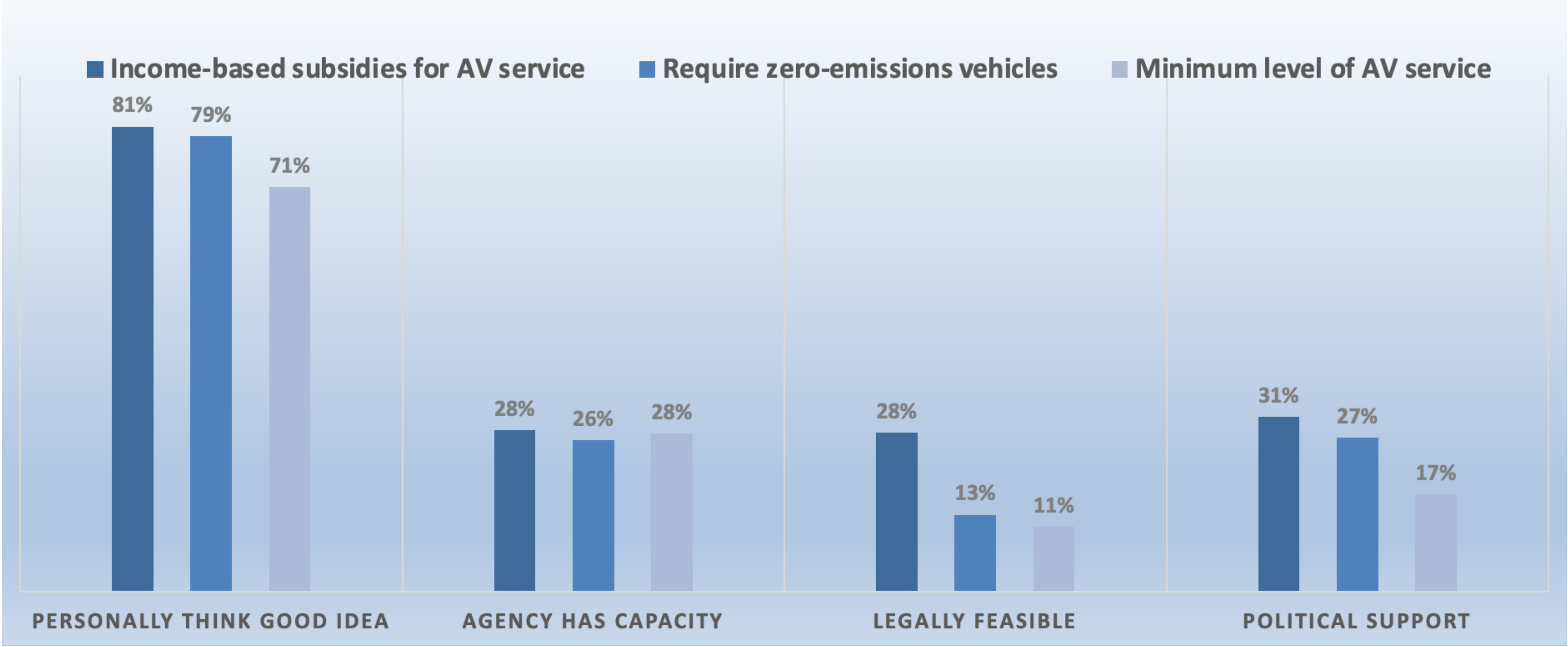
C. Legal carriers

D. Political capital

Land Use and the Public Right of Way



Equity and the Environment



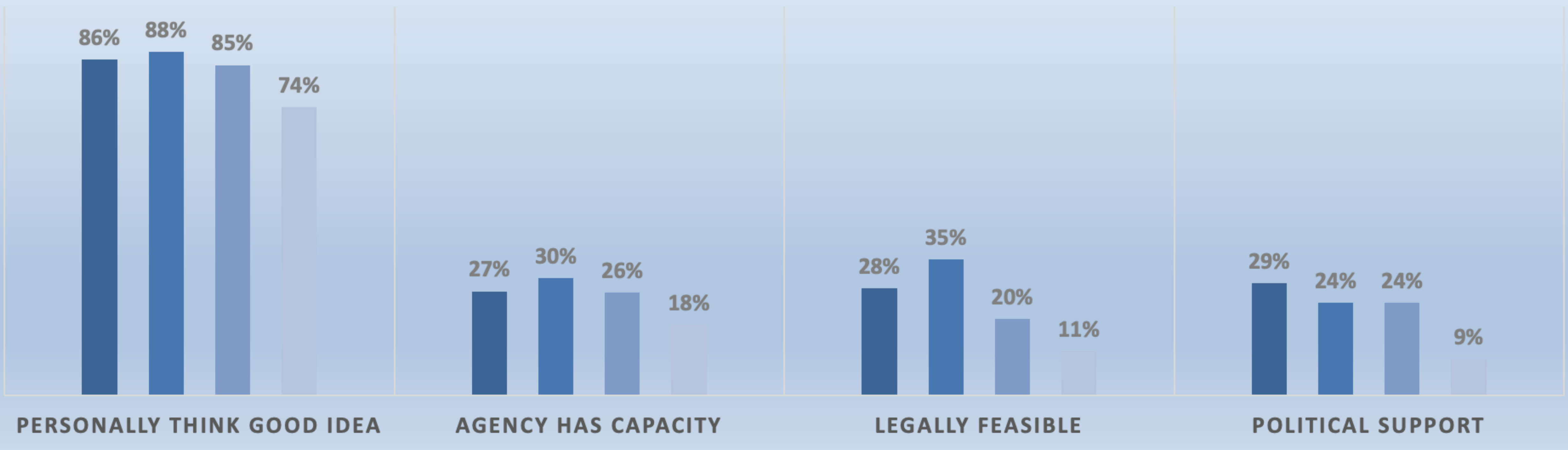
Integrated Mobility Systems

- Single payment system for transit and AV TNC service

■ Redesign transit system to account for AV TNC service

■ Public data clearinghouse for AV TNC service

■ Distance and congestion charging for all vehicles



5. *AVs* as an Excuse for Policy Change

AVs as an Excuse for Policy Change



Congestion Pricing

AVs could provide political opportunity to introduce road pricing that was previously difficult.



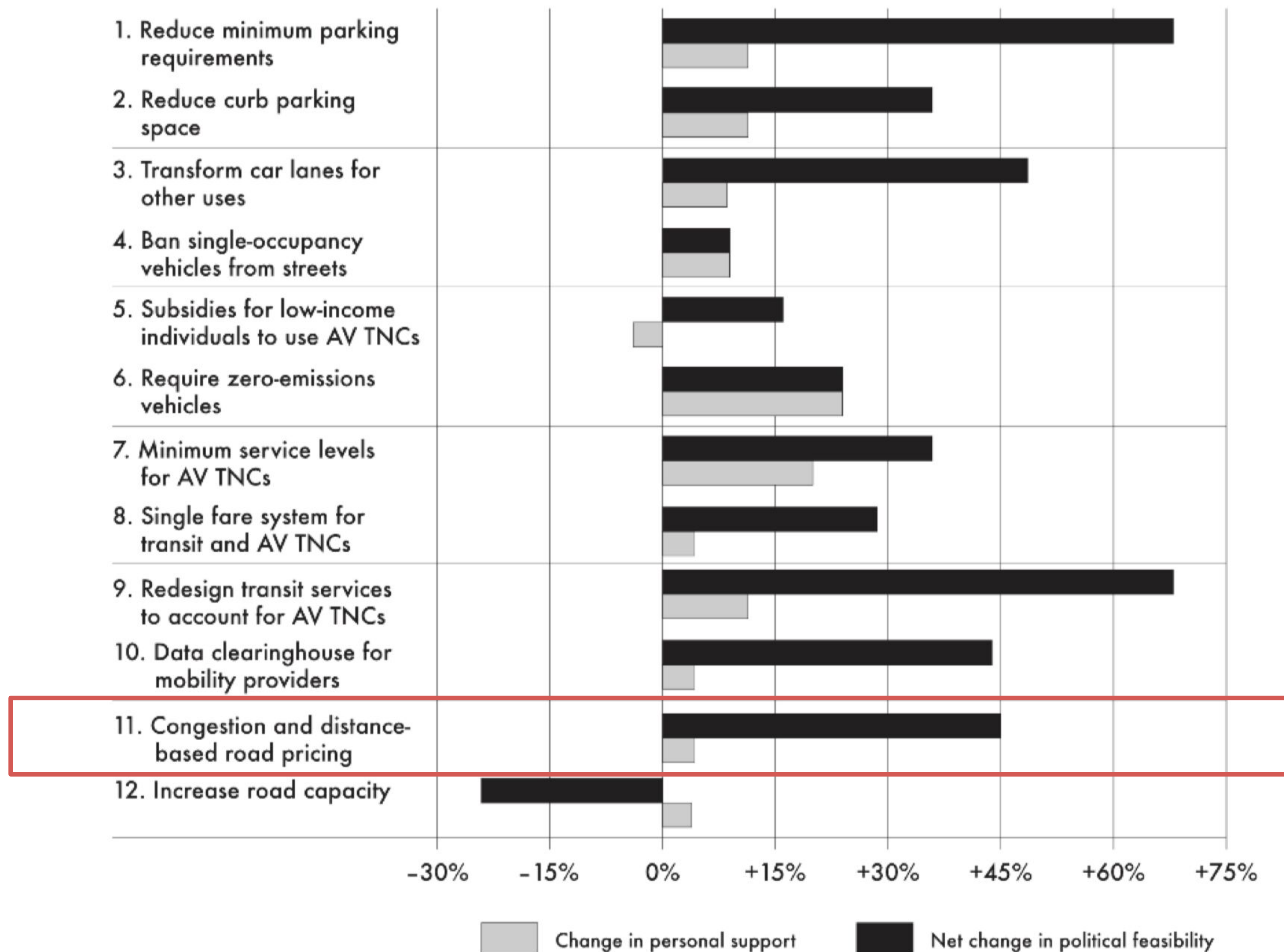
Space Reallocation

Technological disruption creates opportunity to replace car lanes with space for other modes.



Transit Integration

AV introduction allows reimagining transit networks and first/last-mile connections.



6. *AV* and Public Transit Integration

Will a World of Driverless Cars Be Heaven or Hell?

The answer depends in large part on whether we own autonomous vehicles or share them.



April 3, 2014



Shutterstock

By Robin Chase

April 3, 2014 at 7:00 AM EDT

 **Copy Link**

Marginal cost of driving:

Gas, parking, tolls
AND DRIVER'S TIME!

With a personal eAV, it will feel free:

- \$0.03 to \$0.10 per mile
- \$0.05 to \$0.16 per km

With a shared eAV, we will experience the “Full” costs (depreciation, insurance, maintenance etc – still no social costs)



Rise of eAVs give us the opportunity to address the dominant policy & infrastructure failings driven by private ICE vehicle.

- Ownership (transforming cost & parking requirements)
- Road congestion (fewer lanes needed)
- Curb congestion (less parking spaces required)
- Vehicle weight/footprint
- Occupancy (??)
- **Regulation**

REGULATIONS, permits, policies, and fees ARE BUILT ON PAST vehicle typologies

What are reasons to regulate?

- Safety (Speed & Weight)
- Efficient use of assets/resources
- Market failures
- Government incentives

My Utopic User-Fee Dream

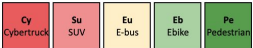
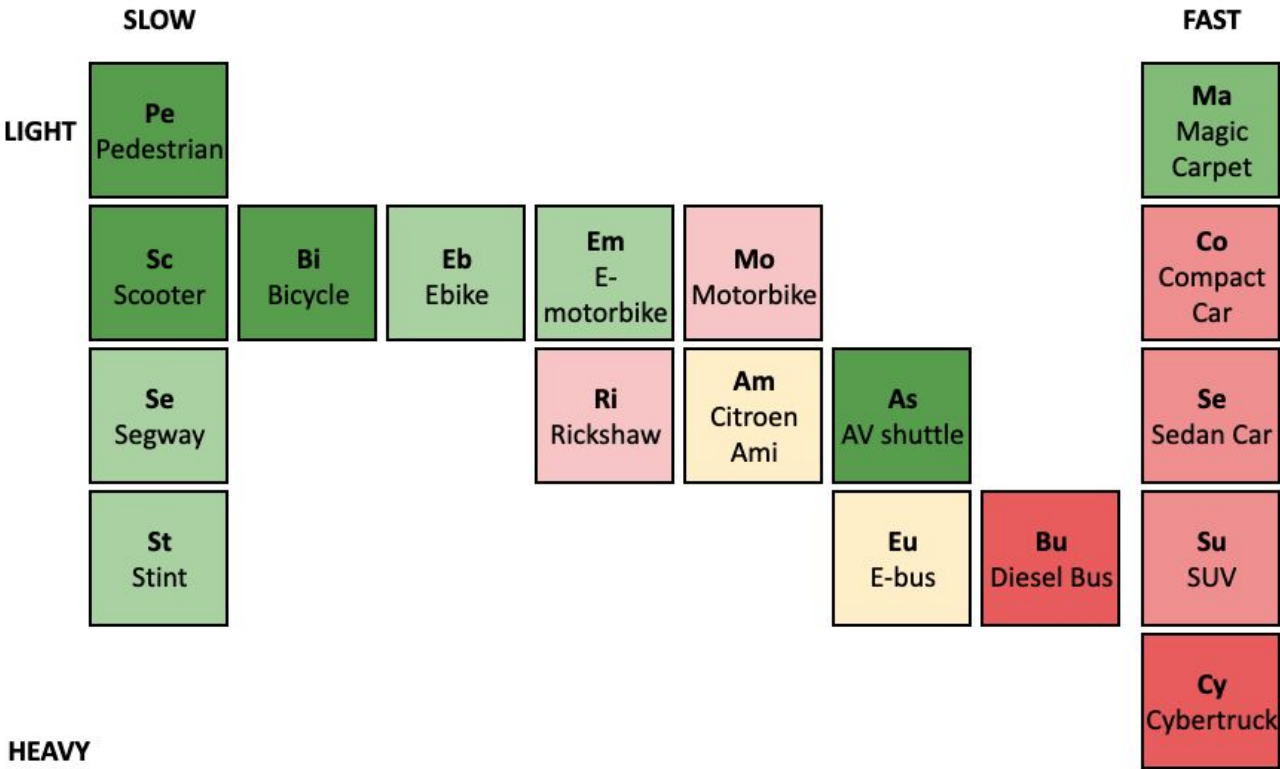
When you get a vehicle, you will know its per mile/distance user fee based on. Everyone and every vehicle pays, no exceptions*:

- Weight
- Footprint
- Emissions
- Congestion price (added when appropriate)

*You are human and get one square yard/meter and 100 kgs free!

I.e. bikes free, full buses heavily discounted

Good, let's make easy



Negative, let's make costly/hard

We can recover the **Human Right to Free Movement**

Improving access for all



1905-1910



2025

More family-friendly streets



& change incentives for
vehicle choice (right-size
owned vehicles)



HEAVEN VS HELL VIDEO

<https://www.youtube.com/watch?v=DeUE4kHRpEk>

Tag Cloud question:

In one or two words, tell us reasons you use your cellphone camera: